

## Making money, sell resell rights software

Making money on the Internet is not beyond the reach of any one with a determination to succeed. But importantly, don't assume your first Internet business venture will be successful, as the chances are it is unlikely to be successful. The successful Internet business entrepreneurs will readily admit, they understand from experience the pain and trauma necessary on their pursuit for money making success. A fundamental knowledge of search engine optimization and related advertising, internet marketing and promotional skills is essential for a successful and profitable Internet business venture.

The experience of failure can be a bitter experience for some one who is not aware on the necessity to learn from bitter experience, it took many years of battling with the two major search engines, for the secret ingredient, involved in being the owner of the website in the number one position of the search engine search results. On numerous occasions, after many hours of research and adjustments to the websites, I was convinced I had cracked the search engines techniques, but it was a bitter pill, when each time proved a failure.

Eventually, success was sweet. But Google and Yahoo ever changing their search engine algorithms, on a regular basis, so to stay on top of the major search engines is a constant battle, which I must admit is a challenge I enjoy. The emphasis must always be, is too expect failure before success, and don't give up trying.

To make money on the Internet is an unbelievable achievement; there are a lot of Internet users, who will state they are successful at making money. If what they say is true, and there's no reason I should doubt their word, then share the success of the Internet by following a few simple rules.

In my personal opinion, and this is based on my experience and expertise created over twenty years of creating websites on the Internet, the easiest and the most profitable resource on the Internet, is to sell software that actually is sold with full resell rights – e-books, utilities, resell rights websites and site membership scripts which created membership websites. Expect to pay big bucks for the most advanced site membership scripts websites; they are not cheap, but well worth the initial high cost. The important issue before buying the site membership scripts website insist that the site membership script is sold with full resell rights and easy step by step installation guide.

When buying software with full resell rights, there are various methods of earning true profits. The one that will always spring to mind is selling the resell rights item on eBay, this method is not the easiest, but with an excellent written sales copy, the product should sell. Research on eBay must be conducted in the initial stages to determine which resell rights products are selling well and therefore likely to be profitable. The important issue with selling resell rights software is that the profits are not shared, as every sale on eBay yields 100% of the sale price as profits.

Another method for utilising the resell rights software is to place the resell rights software on any, or all of your downloadable websites, and offer a free instant download for every visitor or customer, who recommends a friend which will increase the websites traffic and the potential of increasing website sales. Free software instant downloads is an effective technique to attract potential buyers to any type of website, although ensure you attract the potential visitors with a sales copy which includes the websites embedded keyword or keywords.

By including embedded keywords in the sales copy, one will ensure the potential visitors will be searching for the products being sold on your website. This will increase the possibility that the potential visitors are likely to be a targeted visitor, with the intention of purchasing your type of product or service.

With a little fore thought on your part, by buying a collection of software with full resell rights, it is a real possibility of creating an instant downloadable website, selling the individual resells rights products of the collection. By creating a downloadable website from a free template offered for free on the Internet – there are many ebooks for sale on this subject, which offer step by step instructions of creating a unique downloadable website from free or cheap templates. Ensures that your initial costs in creating a potential money making Internet business venture is kept to the minimum of financial outlay. With the knowledge, that if the Internet business venture fails, the financial loss to you will be minimised.

Every one is capable of making money on the Internet, but it is important not to risk, or minimise the risks of losing money on the failures, when they happen, and they will happen. By utilising the low cost software with full resell rights and creating an opportunity for selling the software, whether by means of eBay auctions or creating a profitable instant downloadable website from free or cheap website templates. The secret is keeping your hard earned cash expenditure to a minimum, so as to lessen the financial shock, when or if the Internet business venture fails.

Only invest money on a successful Internet business, and even then only a percentage of the profits. People are making money on the Internet, but don't allow yourself to be one of the losers, and then the profiteers. By creating a website for free, then if the business fails you have nothing to lose, except your hard work. But at least there is no financial loss.

## About the Author

I am a mature family orientated male living a traditional family lifestyle. I have worked in various employment positions and the current position is in a Youth Offending Team as Project Manager of an extremely busy City Youth Offending Team. <http://www.ebookspals.com> <http://www.ebookspals.com/>

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