

## Remove Some of the Hard Work in Booklet Printing and Design

Do you feel that booklet printing is really hard work for you? Well it shouldn't have to be with the right tricks and habits. Let me help you remove some of the hard work for you in booklet printing and design. Below is a list of techniques that should take a lot of the trouble and hard work for you when you design a print booklet. Just follow these techniques and you will discover how easy booklet printing should be.

- Outline your sections/chapters well – To avoid the hardship of continuous editing and reformatting of content, one good habit that you should always remember is to outline your sections and chapters well. By preparing the whole outline at the start, your flow of content and layout should be easier. You can work on each part of your booklet one by one, without fear of having to backtrack and re-edit entire sections. The whole work process in booklet design and booklet printing should flow easier with less stress on you. So make sure you organize your layout and outline the order of your sections and chapters well.

- Use booklet templates for easier formatting and design – Another good practice that should help remove a lot of hard work for you in designing booklets is to always use a template. Booklet templates will allow you to format and design your layouts easier because a lot of the standard settings are already decided by the template. You won't need to go to the trouble of setting dimensions, margins, printing bleeds, header/footer areas etc. Everything standard is decided by the template, helping you get to the more important stuff of creating custom booklets. So if you want an easier time designing and printing booklets, using booklet templates is a must for you.

- Use booklet formatting features in software – You should also be aware that a lot of desktop publishing applications today have special booklet formatting features that help you layout and design color booklets easily. They already have automatic styles for chapter titles, headings etc. and also most provide functionality for dealing with the "left" and "right" oriented pages in a booklet. Just look through your application's features and see what they can help you with in printing booklets. Software like Adobe InDesign and Microsoft Publisher are just some examples of great applications with formatting features that you can exploit for booklet printing.

- Write your text content first before formatting – It is also great practice to always write your text content first before formatting a booklet design. Writing the content first, means you can focus on the style and accuracy of the content before the layout begins. This makes sure that the content itself is already perfect with a fixed length ideal for easy custom booklet design. You just need to insert the content and format it accordingly for the color booklet design. No need to continuously adjust the layouts as you write the content.

- Edit and scale your images first before formatting – As for images, a good habit to remember to take out the hardship of designing color booklets is to edit and scale your images first before formatting. Much like the text habit above, it is good to have images that are already ready for printing once you start the booklet layout. Not only does this help you make the work flow faster, but it also gives you time to refine the images with the precise image quality that you want, without having to lose your focus on other things. So when possible, try to edit and scale your images first before starting the overall design.

Great! Don't suffer those hardships in booklet printing anymore! Follow the habits and tricks above and a lot of the big tasks you have in printing booklets should be easier.

## About the Author

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