

## Designing Your Envelope Printing

Designing your greeting cards that you're going to give away to friends and loved ones is such an exciting and rewarding thing to do. And while you're at it, why not include your custom envelopes as well? You can showcase your greeting card in a design that will match that of your envelope printing. In addition to having a consistent look inside and out, your decorated envelope also ensures that whatever is inside would be read right away when it arrives in the mail.

Here are simple yet effective tips that can make your envelope printing more exciting to your recipients:

Use a single focal point and message. This is especially true with a simple design for your cards or notes. Your envelope should be imprinted with a single attractive image to replicate the design inside. By providing one image that your recipients can focus on, you are already giving an idea of what to expect inside your custom envelopes. Your recipient would not also have a hard time understanding your message.

Use envelopes with stamped corners. Or one with an overall background design. This can be applied to cards that have fancy designs and embellished images. Again, the design in your envelope would be consistent with that of the greeting card or postcard inside.

Use stamps to imprint the recipients' name in bright colors. Not only should you use a unique font, also apply different vibrant as well as brilliant shades to your recipient's name to attract interest. Color actually provides excitement and anticipation of what they can expect to have when they open your envelope.

Stamp different themes on your envelopes. Thinking of sending a floral card, then stamp your envelopes with a wildflower design. What about an environmentally designed card and envelope? Whatever it is, your mail would benefit from the interest it would generate if you apply a theme that would be carried both by your envelope and the greeting card inside it.

Use a contemporary design. Imprint diagonal designs to match that of your greeting card or notepad. A contemporary design is very appropriate to the times, especially if the recipient is the kind of person who goes for fashionable and up-to-date fashion.

Use shadow stamping. It can be a background to your envelope printing as well as your greeting card or notepad. One graphic designer suggests that you repeat the shadow stamp at the front of the envelope where you can find the name and address. Then apply a background around the information with additional images found inside the envelope.

Use letter sets. Letter sets such as "To" and "From" can add to the fancy and unique design of your envelope printing.

By designing your custom envelopes, you are providing your recipients with something to look forward to and get excited with that they can't wait to see what's inside.

## About the Author

Visit these pages for more information on [custom envelopes](#) and [envelope printing](#)

Source: <http://>